

**MEDINA COUNTY EMERGENCY MANAGEMENT AGENCY  
EXECUTIVE BOARD SPECIAL MEETING MINUTES  
July 26, 2017**

Present:

Buck Adams	Bob Painter	Matt Sturgeon
Carl Deforest	Conrad Sarnowski	Rob Haas
Brian Guccion	Christina Fozio	
Matt Hiscock	Ban Nau	

Sarnowski called the meeting to order at 8:32 AM.

Deforest motioned to approve the June 28, 2017 meeting minutes as presented, seconded by Adams, and approved with no discussion.

Sarnowski provided an opportunity for public comment with no members of the public presenting.

Deforest motioned to approve the monthly bills as RESOLUTION 2017-014, seconded by Adams, and approved with no discussion.

Fozio discussed promotional efforts for the mass notification system. A 5"x7" post card handout developed and printed to promote registration was shown. Fozio also presented copies of AM930 WEOL's Fall Forecast Magazine covering high school sports. It's inserted in the Gazette and distributed at sponsor locations. Fozio proposed a full-page ad in the magazine and game coverage segment sponsorship to promote the mass notification system. Deforest also suggested considering Proximity Marketing for digital marketing. Deforest motioned to spend no more than \$4,500 on advertising for the mass notification system, seconded by Adams, and approved.

Fozio shared that the recently developed Medina County Fair All-Hazards Emergency Response Plan is complete and she shared the final draft with the Board. Also, this year EMA requested a video surveillance from Cuyahoga County EMA and a mobile light tower from ODOT for the fair.

Deforest motioned to adjourn at 8:57 AM, seconded by Sarnowski, and passed.